

Appendix 1 - Waste & Recycling Action Plan (March 2015)

Project Title	Brief Summary of Project	Project Objectives	Project Update – March 2015	Target Completion Date
Expansion of Kerbside Collection Recycling Service	To explore options for collecting extra commodities from the kerbside.	Additional range of items to be collected Increase in the amount of material recycled	Following trial project in 2014 amendments to recycling vehicles required. This work is currently being carried out and project to be rolled out across City week commencing 30/03/15	April 2015
Flats Recycling Project (Matson & Robinswood)	Explore the potential to introduce cardboard collection, increasing communal food waste capacity and running an incentive scheme to increase participation.	Additional range of items to be collected Increased participation through incentivisation Reduction in side waste	The community based cardboard recycling project was not progressed as issues with business case. Incentive scheme was a success and participating blocks saw an increase in material recycled and reduction in side waste.	Completed
On Street Recycling	To explore the opportunities to recycle waste from city centre litter bins	To increase the amount of waste recycled To convey positive recycling message to City Centre users	Trial project in early 2014 proved successful with recycling nodes situated in Kings Square . Trial outcome fed into City Centre bin refurbishment programme.	April 2015
Food Waste Recycling Project	To re-launch food recycling service in order to increase participation rate of those recycling food	To raise awareness of food waste recycling To promote the use of compostable bags for food waste recycling To increase participation rates and recycling rates	This project was successful in raising awareness of food waste recycling in the City however food waste continues to be an area of low participation nationally due to its perception.	Completed
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Review of Supermarket Bring Sites	To assess the performance of these sites and to investigate how we could maximise their potential	To recommend whether operation of these sites should cease or if continued then in what format so as to maximize recycling opportunities for residents	Analysis led us to conclude that these sites should compliment what our kerbside service offers and not compete against it. In October 2014 sites were overhauled and now accept cardboard, mixed plastics and textiles.	September 15
Garden Waste Review	To explore the opportunity to widen membership of the scheme to include 'hard to reach properties' and to overhaul the administration of the scheme to make it more efficient	<ul style="list-style-type: none"> • To offer the garden waste service to residents of 'hard to reach' properties. • To simplify the administration of the scheme for both service user and provider 	Following consultation with residents in identified 'hard to reach' areas it was decided that widening the scheme may not have the desired uptake to make it cost effective. Membership stickers re-introduced, plans in place to move to one annual renewal date and a fixed fee of £36/ annum , and a direct debit discount to be offered	August 2015
Realignment of GCH Flats collections	To align GCH flatted properties in Matson & Robinswood and Podsmead on to fortnightly residual waste collection frequency and to provide more capacity for recycling	<ul style="list-style-type: none"> • Consistency across housing providers and wards • Creation of capacity for AMEY to meet future City growth • Increase in material recycled 	Changes implemented on March 2 nd 2015 and has been overseen by project group consisting of GCH, AMEY and Environmental Projects Team. Programme of support put in place to support changes.	March 2015
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Residual Waste Project	To identify low recycling	<ul style="list-style-type: none"> • Increased 	In partnership with AMEY	Ongoing

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	participation rate areas and to target proactive education resource to raise awareness with residents and support them to recycle more.	awareness of how to recycle <ul style="list-style-type: none">• Increased participation rates/ recycling rates• Residual waste volumes reduced	areas identified as Coney Hill, Kingsway, Robinswood, Tuffley, Quedgeley and Moreland . Work carried out in Coney Hill during February has already seen positive results. Area to be monitored over several collections to measure impact and whether further work is required, before moving to area 2.	
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